

Rural Development Strategy



Municipality of Pljevlja

2011-2015

Steps to adoption

- Preparation and drafting of strategy (during 2009 until March 2010) by municipal Working team with the assistance of national coordinator Mr Milana Markovic
- Public hearing was open from 10 March 2010 to 30 March 2010
- Final public presentation was organized on 26 March 2010 at Municipal assembly Hall. Non-governmental organizations, businesses, representatives of local authorities, communities and other interested stakeholders in the domain of rural development participated
- The members of the Working team Milan Markovic , Slavka Milinkovic, Natasa Vukovic and Dijana Andjelic presented draft of the strategy during the final public presentation
- Rural Development Strategy of Municipality of Pljevlja (2011-2015) was adopted by local assembly on 20 December 2010

Further steps

- ❑ Implementation of strategy – municipal coordination body consisted of two working groups is proposed: implementation group and evaluation group
- ❑ The implementation group will be constituted within months 3-6 after the strategy is adopted. Nongovernmental organizations, local authorities, communities as well as other public institutions will be represented at this team. Group has advisory role: strategy promotion, raising awareness as well as support for realization of projects proposed with in action plan
- ❑ The evaluation group will be consisted of at least one member of the Working while others will be representatives of stakeholders or experts.

The goal and importance of rural development strategy

- ❑ It is the main framework for local rural policy during the projected five years with defines guidelines and implementation priorities
- ❑ One of the preconditions for the access to IPARD funds and other local and national tenders
- ❑ IPARD funds will be operational soon and could be used for implementation of project described in action plan of Rural development strategy

Structure of the Strategy

- Introduction
- Current conditions analyzing.
- Rural development Programme for Municipality of Pljevlja

CURRENT SYTUATION ANALYSIS

NATURAL RESOURCES (landscape values, mineral resources, hydro, forest resources, agricultural land, tourism potential)

DEMOGRAPHIC INDICATORS (population and settlements, population by age, active, educational and gender structure, number of households)

STATUS OF THE MAIN AGRICULTURAL SECTORS

- ▣ Mining and Energy
- ▣ Forestry and wood processing
- ▣ Agriculture and rural development
- ▣ Tourism

INFRASTRUCTURE (roads, electrical, water and telecommunicational)

ENVIRONMENT

SOCIAL INFRASTRUCTURE (self-government, public services, NGOs)

THE VISION AND MISSION OF MUNICIPAL RURAL DEVELOPMENT

Vision

**Economically developed rural area,
with good infrastructure and communication
environmentally protected
and integrated to European mainstream,
recognized as a base for the
Development of Northern Montenegro!**

Mision

**Valorization of natural, human and cultural
resources in order to promote agriculture,
infrastructure, tourism, entrepreneurship,
environment protection and biodiversity
to rural areas with the aim to become
desirable for work and pleasant to live.**



RURAL DEVELOPMENT PROGRAMME FOR MUNICIPALITY OF PLJEVLJA

- ▣ REGULATORY AND STRATEGIIC FRAMEWORK FOR RURAL DEVELOPMENT POLICY AT NATIONAL LEVEL (Law on agriculture and rural development, National Strategy for food and rural development, National Program for food production and rural development, EU integration demands in the areas of agriculture and rural development –IPARD)
- ▣ DIRECTIONS AND PRIORITIES FOR RURAL DEVELOPMENT OF PLJEVLJA MUNICIPALITY
- ▣ Listen
- ▣ Read phonetically
 1. Strengthening the competitiveness of key sectors of rural
 - 2.Environmental protection and sustainable management of resources
 3. Improving infrastructure in rural area
 4. Development and diversification of economic activities in line with potential of rural areas
 5. Improving access to public goods in rural area

DIRECTIONS AND PRIORITIES FOR RURAL DEVELOPMENT OF MUNICIPALITY OF PLJEVLJA

1.Improved competitiveness of key sectors of rural development

- 1.1 Increased competitiveness and sustainability of the agricultural sector
- 1.2. Education and training for agriculture and processing agricultural products
- 1.3. Support to the organization and joint action of agricultural producers
- 1.4. Support to the promotion of resources and products for rural areas

2.Environmental protection and sustainable management of resources

- 2.1. Integrated management of areas with special natural characteristics
- 2.2. Water management
- 2.3. Managing pastures
- 2.4. Preservation of genetic resources in agriculture

Directions and priorities for rural development of Municipality of Pljevlja

3. Improving infrastructure in rural areas

- 3.1. Road Infrastructure
- 3.2. Rural water supply and other water supply facilities
- 3.3. Network for power supply
- 3.4. Telecommunications

4. Development and diversification of economic activities in line with potential of rural areas

- 4.1. Promotion of entrepreneurship and self-employment
- 4.2 Support to development of entrepreneurial skills
- 4.3. Institutional and financial support for entrepreneurship development
- 4.4. Rural Tourism

5. Improving access to rural areas

- 5.1. Improving the health, educational, social and administrative capacities
- 5.2. Leader projects for rural development

Measures for rural development

1. Measures to strengthen the competitiveness of agriculture
(Investment in agriculture equipment, machinery, livestock farms, land policy, preservation, packaging and processing of animal and plant products, formation of associations of agricultural producers, improve product quality and promotional activities)
3. Measures for the sustainable management of natural resources
(The preservation of genetic resources in agricultural development, organic production, sustainable use of mountain pastures)
4. Measures to improve quality of life and spread of economic activities in rural areas (Diversification of economic activities in rural areas, rehabilitation and rural development and rural infrastructure)
5. Leader axis
(Leader projects)

Action plan

Priorities:

- ❑ Revitalization of rural infrastructure
- ❑ Promotion of rural development village Kosanica
- ❑ Procurement of newsprint presses the bale of green feed and cutter device to do condition
- ❑ Honey Fair
- ❑ Establishing a system for elderly care
- ❑ Removal of illegal dumps
- ❑ Organizing trainin
- ❑ The formation of local action groups and capacity building
- ❑ Strengthening the capacity of the farm
- ❑ Of market information center for rural areas

Realized projects

The first regional exhibition of honey, bee products and beekeeping equipment
Pljevlja 2010

On 11 October 2011 in Pljevlja, the first regional exhibition of honey and bee products Pljevlja in 2010, organized by the Municipal Secretariat for Economy, under auspices of the SWG, GTZ and Ministry of Agriculture and Rural Development Montenegro

The event included:

- Exhibition and sale of honey, bee products and beekeeping equipment and
- Technical discussions that included the area of legislation in the production and quality control of honey and bee products, beekeeping good practices, and other information about the situation in the beekeeping sector in Southeast Europe
- Participation in the exhibition honey took 35 exhibitors from Bosnia, Serbia and Montenegro
- On the technical discussions were 15 participants (SWG, ministries of agriculture of the region-Serbia, Montenegro, Macedonia, Croatia, Bosnia and Kosovo) and 25 interested parties, among whom were beekeepers.
- Lecturing in good beekeeping practice, the quality of honey and bee products were present 25 beekeepers

THANK YOU!